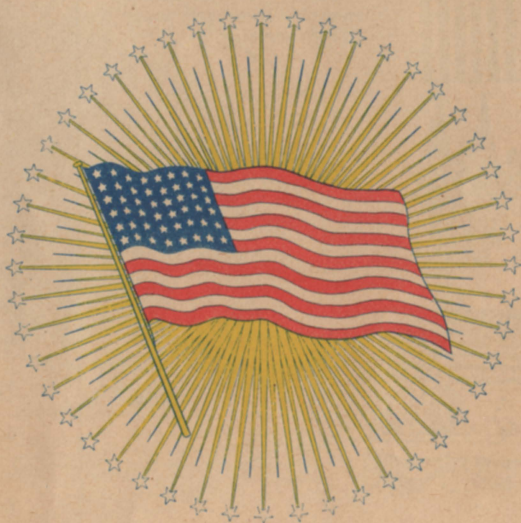


DETTRA'S STORY OF AMERICAN FLAGS



Makers of
ESTWEAR
Bunting

BULLDOG
Bunting
STANTEST
Bunting

B **ESTWEAR** **R**
Bunting

"Flags"

EVERWEAR
Bunting
GLORY GLOSS
Rayon Taffeta

FLAGS OF DISCOVERY AND SETTLEMENT



VIKING RAVEN, CARRIED TO AMERICA BY LEIF ERICSSON 1000 A. D.



CROSS OF ST. GEORGE USED BY JOHN CABOT-1,497 AND RALEIGH-1,585



SPANISH FLAG RAISED BY COLUMBUS AT SAN SALVADOR-1492



FLAG OF THE EARLY FRENCH EXPLORERS



FLAG OF HUDSON RAISED AT NEW YORK-1607



THE MAYFLOWER'S FLAG 1620



ENSIGN OF NEW SWEDEN RAISED ON THE DELAWARE RIVER-1638

FLAGS OF COLONIAL DAYS



STUART STANDARD



CROMWELL STANDARD



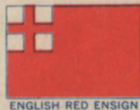
ROYAL STANDARD-1689



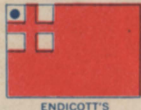
ROYAL STANDARD-1707



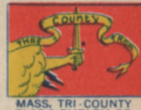
ROYAL STANDARD 1714



ENGLISH RED ENSIGN AND 17th CENTURY COLONIAL FLAG



ENDICOTT'S SALEM ENSIGN-1634



MASS. TRI-COUNTY FLAG & EMBLEM OF KING PHILIP'S WAR



FLAG FOR MERCHANT SHIPS OF HIS MAJESTY'S PLANTATIONS-1701



FIRST FLAG OF COLONIAL UNITY



NEW ENGLAND FLAG 1737

FLAGS OF THE REVOLUTION



TAUNTON FLAG, EARLY REVOLUTIONARY EMBLEM-1774



BEDFORD FLAG OF REVERE AND DAWES FAME-1775



WASHINGTON'S ESCORT FLAG 1775



ONE OF THE EARLY RATTLESNAKE FLAGS 1775



FLAG CARRIED AT BRANDYWINE, TRENTON AND YORKTOWN



FORT MOULTRIE FLAG 1776



LIBERTY TREE AN APPEAL TO GOD



BENNINGTON FLAG, VICTORY EMBLEM OF GREEN MOUNTAIN BOYS



BENJAMIN FRANKLIN FLAG ORIGINATED AT COURT OF LOUIS XVI



MERCHANT ENSIGN AND PRIVATEERS' FLAG 1776-1795

FAMOUS BATTLE FLAGS



FIRST NAVY ENSIGN HOISTED BY JOHN PAUL JONES-1775



BUNKER HILL FLAG, ALSO CARRIED AT LEXINGTON AND CONCORD



CONTINENTAL FLAG, SHOWING PINE TREE, SYMBOL OF MASS. BAY COLONY

FLAGS OF THE OLD NAVY



GADSDEN FLAG-1775, COMMODORE ESEK HOPKINS' ENSIGN USED IN HIS FIRST FLEET COMMAND

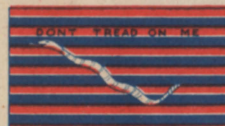


THE FLAG OF THE FIRST AMERICAN NAVAL FLEET 1775



FIRST NAVY JACK HOISTED BY COMMANDER ESEK HOPKINS 1775

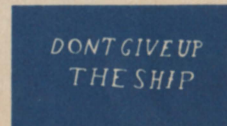
OLDER EMBLEMS OF THE SEA RAISED TO FREEDOM'S DESTINY



SOUTH CAROLINA NAVY ENSIGN ADOPTED EARLY IN THE REVOLUTION



JOHN PAUL JONES' "STARRY FLAG" FLOWN DURING BATTLE BETWEEN BONHOMME RICHARD AND SERAPIS



THESE DYING WORDS OF CAPTAIN LAWRENCE WERE THE INSPIRATION FOR PERRY'S ENSIGN

FLAGS OF THE YOUNG REPUBLIC



FIRST NAVY STARS AND STRIPES



"STAR SPANGLED BANNER"-1814



FREMONT, THE PATHFINDER'S FLAG.

FLAGS OF THE CONFEDERACY



FIRST CONFEDERATE FLAG, THE FAMOUS "STARS AND BARS"



CONFEDERATE NAVY JACK



CONFEDERATE NAVY ENSIGN

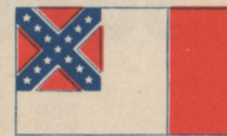
SACRED BANNERS ONE AND ALL THOSE THAT WAVE WHERE FREEMEN FALL



SECOND CONFEDERATE FLAG

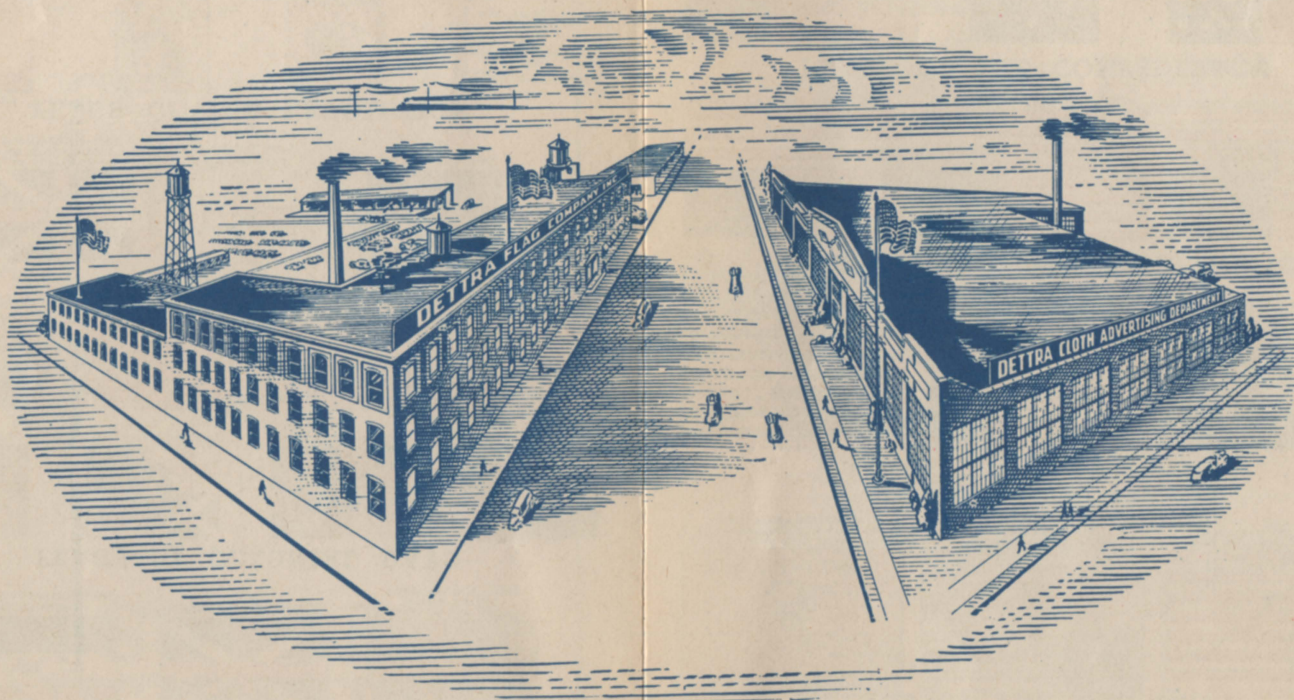


CONFEDERATE BATTLE AND NAVY FLAG



THIRD CONFEDERATE FLAG

KEEP "OLD GLORY" FLYING— BUY WAR BONDS AND STAMPS



ESTABLISHED 1901

FROM THIS MODERN PLANT

"WE FLAG THE NATION"

DEALERS FROM COAST TO COAST

EVERY DAY IS FLAG DAY

Etiquette of the Stars and Stripes

Right Way to Display the Flag



Our Flag should always have stars to the left of the picture, fabric floating to the right.



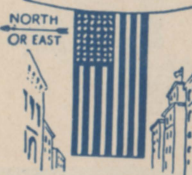
When hanging with the stripes in a vertical position against the wall, as shown in the picture, the stars should be in the upper left hand corner.



When our Flag is carried with other flags in parade it should always claim the place of honor —at the right.



When used on a speaker's platform, the flag, if displayed flat, should be displayed above and behind the speaker. If flown from a staff, it should be in the position of honor, at the speaker's right. It should never be used to cover the speaker's desk nor to drape over the front of the platform. Use bunting.



When displayed over the middle of the street, the Flag of the U.S.A. should be suspended vertically with the union to the north in an east and west street, or to the east in a north and south street.



TO FIND THE PROPER SIZE FLAGS to use on high flag poles, take 25 per cent of the extreme height from the top of the flag pole to the ground. This figure will show the length of the flag required, as example: Flag pole 100 feet high takes a flag 25 feet long.

THE PROPER SIZE FLAG to use for a small two-story house is a 3 x 5 foot size; for a large two-story, or a two and one-half story house, 4 x 6 foot size; for a three-story house, 5 x 8 foot size.

DETTRA FLAG CO., INC.
OAKS (MONTGOMERY CO.) PA.

Within Sight of Valley Forge

Wrong Way to Display the Flag



Our Flag must not be used as a table cloth, nothing but the BIBLE can rest upon it.



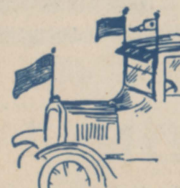
No other flag should be hoisted above OUR FLAG except a church pennant, which is allowed to fly at the masthead above the stars and stripes when religious services are in progress in a military chapel or aboard a ship of our navy.



Do not display the Flag of the U. S. A. with the union down except as a signal of distress.



Do not let the Flag of the United States touch the ground or the floor, or trail in the water.



Do not drape the flag over the hood, top, sides or back of a vehicle, or of a railway train or boat. When the flag is displayed on a motor car, the staff should be affixed firmly to the chassis or clamped to the radiator cap.

FLAGS OF AMERICAN WARS



FIRST STARS AND STRIPES, ORIGINATED BY WASHINGTON FOLLOWING ACT OF CONGRESS OF JUNE 14, 1777



FLAG USED BY AMERICAN LAND FORCES UNTIL MEXICAN WAR



FLAG OF THE WAR OF 1812



FLAG OF MEXICAN WAR USED TO INDICATE CONQUEST AND OCCUPATION



FLAG CARRIED BY UNION ARMIES DURING LATER YEARS OF CIVIL WAR



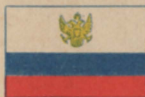
FLAG OF THE SPANISH AMERICAN WAR - 1898

WHEN THE ANNALS OF PASSION HAVE FADED AWAY,
AND THE KINGDOM OF MAN'S IN THE DAWN OF ITS DAY,
THEN THE SKY WILL UPLIGHT WITH THE CRIMSON AND WHITE
OF A BANNER BLUE CANTONED WITH STARS OF THE NIGHT,
AND THE EYES OF ALL NATIONS WILL TURN TO ITS WAVE,
"O'ER THE LAND OF THE FREE AND THE HOME OF THE BRAVE"

FLAGS OF EMINENCE AND AUTHORITY



NAPOLEON'S LOUISIANA FLAG



RUSSIAN AMERICAN CO'S FLAG



COMMODORE PERRY'S FLAG, OPENED JAPAN TO WESTERN CIVILIZATION



U. S. NAVY JACK AND MARITIME GOVERNOR'S FLAG



THE FLAG OF 1818, SHOWING RETURN TO THIRTEEN STRIPES AND ADDITIONAL STARS



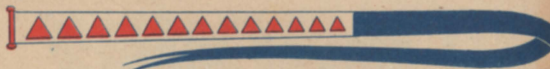
CAPTAIN WILLIAM DRIVER'S "OLD GLORY"



U. S. COAST GUARD FLAG



U. S. COAST GUARD PENNANT



U. S. COAST AND GEODETIC SURVEY PENNANT



AMERICAN YACHT ENSIGN

WHEN THE PEACE OF THE HEAVENS DECENDS ON THE WORLD,
AND THE BANNERS OF CONFLICT ARE FOREVER FURLED,
THERE'S A FLAG THAT WILL FLY ON THE BREEZES OF TIME
IN THE CALM AND THE STORM OF A GLORY SUBLIME.
'TIS THE EMBLEM OF FREEDOM ALOFT AND AWAY.
"O'ER THE LAND OF THE FREE AND THE HOME OF THE BRAVE"

